

**Undergraduate Program: Public Relations
Year1**

N ^o	Module Units
1	Language Skills I
	English I
	French I
	Kiswahili I
	Ikinyarwanda I
2	ICT and Study Skills
	Study and Research Skills
	ICT Skills
3	Philosophy and Civic Education
	Introduction to Philosophy
	Ethics and Rwandan Culture
	Introduction to Political Sciences
4	Introduction to Social Sciences I
	Introduction to Sociology
	Introduction to Psychology
	Introduction to Anthropology
	Introduction to Law
5	Descriptive Statistics
6	Mass Communication History and Theories
	History of media and communication
	Introduction to Communication theories
	Introduction to Public relations
7	Print Media Skills
	News Reporting and writing
	News agency journalism
8	Audio -Visual Skills
	Fundamentals of TV Broadcasting, Camera and Editing
	Fundamentals of Radio Broadcasting, Sound recording and Editing
9	Elements of Economics
	Trending News Analysis
	International political relations
	Major issues of developing countries